

Cassie Matias

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EXPERIENCE

Self-employed / Remote Year
Freelancer and international traveler
May 2016 - present

As one of 70 participants on Remote Year, I traveled and worked through a new country every month for a year. I covered all 7 continents, hit 25 countries and experienced the world in so many new ways. While traveling I worked remotely with clients internationally and domestically on design, strategy, communication and branding projects large and small. Collaborating clients and their teams were based in the US, Canada, France, Hong Kong, Taiwan, India, Korea and Argentina.

Moment
Design lead
April 2011 - April 2016
New York, NY

As a consultancy, Moment focuses on digital product design and strategy for a variety of clients in a number of industries. I worked on iOS and Android apps, responsive sites, user research, product testing and data synthesis. I also collaborated heavily on UX tasks with both experience designers and external stakeholders, lead teams through the design process, mentored younger designers and helped sell future design and strategy projects with senior members of the company. Some of my clients included: NFL, Great Big Story, Capital One, American Express OPEN, Memorial Sloan Kettering Cancer Center, PledgeMusic, Time Inc. and Pearson.

Piscatello Design Centre
Visual designer
December 2009 - March 2011
New York, NY

My responsibilities and tasks ranged from environmental graphics to interactive, print and motion. I managed project flow with clients, delegated work and trained interns, and provided art direction to other designers. Some of my clients included: NYU, the City of Newark, NJ, Richard Meier & Partners Architects, Douglass Winthrop and The Levin Institute.

EDUCATION

Fashion Institute of Technology
August 2004 - May 2008
New York, NY

Bachelors in Graphic Design

Nottingham Trent University
August 2007 - January 2008
Nottingham, England

Study abroad semester

SKILLS

Adobe Creative Suite
After Effects
Basic HTML and CSS development
Brand development
Product and communication strategy
Service design
Sketch + Zeplin
Prototyping tools
Product testing and research
Workshop facilitation
UX toolkits